

100,000 PLAYS
XAGGA.COM PROMOTIONAL MUSIC PLACEMENT

www.XAGGA.com, a Marketing company, will provide to you, the artist the following services: Thru a proprietary process developed by Toms Coupons, we will deliver your song one million times to a listening audience. This process will take place over a period of 180 days from the date of your music submission either manually or via our website. **We Guarantee you 100,000 plays or your money back if we do not reach our one million plays within 365 days.**

XAGGA.COM will provide you with a one page website as a subset of our site. While your music is being presented, the listener will see your link to your page, your artist name and web page link will scroll across the ad during the time your music is playing. Your webpage will contain your photograph (up to 4 max). A bio provided by you (up to 1200 words) will be posted on the website as well as your Myspace link. We will provide a secure purchase process so fans of you music can purchase your songs for 99 cent each.

You, the artist may place up to 100 songs for purchase on our site. We will do a 60/39 split with the artist receiving 60 cents per song and XAGGA/Toms Coupons receiving 39 cents per song for a total purchase price of 99 cents per song. The song will be in the MP3 format. XAGGA/Toms Coupons will manage the storage and sale of your songs. Songs allowed for free download on Myspace or other social networking sites will not be allowed on Toms Coupons/artist page for purchase. You the artist will receive payment of all purchased songs on the 30th day of each month. On the 30th day of the month you will also receive a report of how many times your song(s) was played on our promotional campaign (100,000 plays), how many people visited your Toms Coupons/music page and how many songs were purchased as well as payment status of your songs.

The artist is responsible for the timely downloading or manually supplying the photos (4 max), the artist bio and all music. The artist chooses which song(s) to be used for the promotion. You may change your promotion song one time in the first 180 days. You may run additional promotional songs for an additional fee for more exposure.

First song \$100 for 100,000 plays
Second song \$70 for 100,000 plays
Third song \$50 for 100,000 plays

By signing this agreement the artist declares that he/she is the original owner of the song(s) used in the XAGGA/Toms Coupons 100,000 Plays promotion and that the music supplied and sold is the artist's original work or has ownership rights to the song.

The 100,000 Plays promotion song must be clean but an explicit version may be stored and sold on the artist Toms Coupons page. Exceptions may be granted depending on the promotion product being matched to the song.

XAGGA/Toms Coupons decides which promotion your song will be played on, we guarantee the 100,000 Plays.

Tom Coupons reserve the right to sell artist song stored and sold on Toms Coupons indefinitely unless mutually agreed upon by both parties. The 60/39 split will remain in effect.

Toms Coupons may place other advertisement your music page.

Artist may add, remove and or edit the content of their webpage, including songs, pictures and bio. The artist webpage will follow a template format which will not include background graphics or html code (you can direct them to your Myspace page or any other social website to express your full artistic ability and creativity)

Artist under the age of 18 must have this contract reviewed and signed by a parent or legal guardian

NO PART OF THIS CONTRACT CAN BE MODIFIED BY THE ARTIST OR MUSIC REPRESENTATIVE WITHOUT THE APPROVAL AND WRITTEN CONSENT OF THE MANAGEMENT OF TOMS COUPONS.

ARTIST NAME (PRINT)

LEGAL NAME (PRINT)

PHONE NUMBER

EMAIL ADDRESS

ARTIST SIGNATURE

MUSIC REPRESENTATIVE (PRINT)

MUSIC REP SIGNATURE

www.TomsCoupons.com
XAGGA.COM

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54 Peachtree Street – Atlanta - Ga 30303
678-755-2270 - music@Tomscoupons.com

100,000 PLAYS PROMOTION

THE PROCESS

- 1) Upon receipt of payment, the artist is given a private email address to submit, photos (max 4), written bio describing the artist, their music and any other information that they want their fan base to know about them (max 1200 words). The artist also submits up to 100 songs to be placed on the webpage to be sold for 99 cents per song. Also your myspace link will be on your webpage
- 2) The artist emails to Toms Coupons one or more promotional song(s) to be used in the One Million Plays campaign. This should be your BEST MUSIC as it will be the song that drives the traffic to your webpage and builds your fan base. With 100,000 plays if only 1% goes to your page that's 1,000 new fans! Also generating income for you!
- 3) Toms Coupons takes the promotional song(s) you select and matches it to a video ad campaign. Toms Coupons adds your name, webpage address (used for tracking visits and to drive purchasing of your music so that you can generate income). Your name is scrolling across the bottom of the video campaign the entire length of the video and a link is placed in the video so when a viewer likes your music they can get more info about you and purchase your songs.
- 4) Toms Coupons will place your music on several campaigns for the maximum exposure in the shortest time. The campaigns run for a period of one year (excellent exposure for the money).
- 5) You may change your song(s) one time per campaign free of charge. If you develop new music we can start a new campaign for a reduced fee (see contract).
- 6) We look forward to working with you and your success, equals our success so we will work hard for you in getting your music to the masses. You may not want or need a record label! Put your best music out there and let us get you the exposure that you need!

SUBMIT YOUR PHOTOS, BIO, PROMOTIONAL SONG TO:

@TOMSCOUPONS.COM

Thanks for choosing
Toms Coupons